

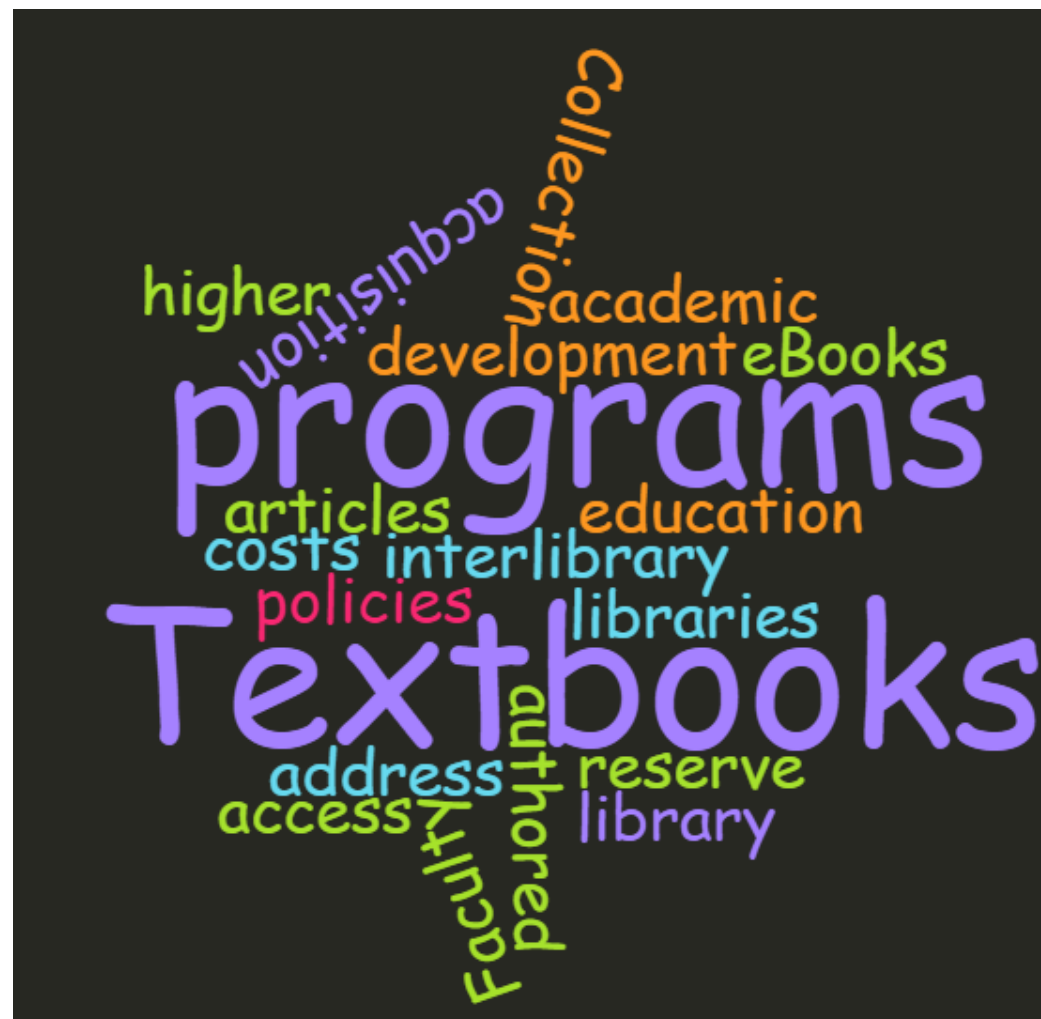
Course Materials for All: eTextbooks in Academic Libraries

Presenters: Kelly Denzer, Research Assistant, Charlotte Initiative, UNC Charlotte;
Elizabeth Siler, Collection Development Librarian, UNC Charlotte

Textbooks in Academic Libraries

Literature Review by Kelly Denzer, Research Assistant, Charlotte
Initiative, UNC Charlotte

Literature Review of Course Use Books in the Library



Collection Development Policies and Textbooks

30 CDP found 18 did not address textbooks (Hsieh and Runner 2005)

avoid purchasing textbooks out of principle (Anderson, 2016).

“confusing, inconsistent, and ambiguous” (Sayles, 1994)

varied wording on textbook purchases (Hsieh and Runner 2005)

Anderson, R. (2016, July 7). Academic libraries and the textbook taboo: Time to get over it? [Web log post]. Retrieved from:

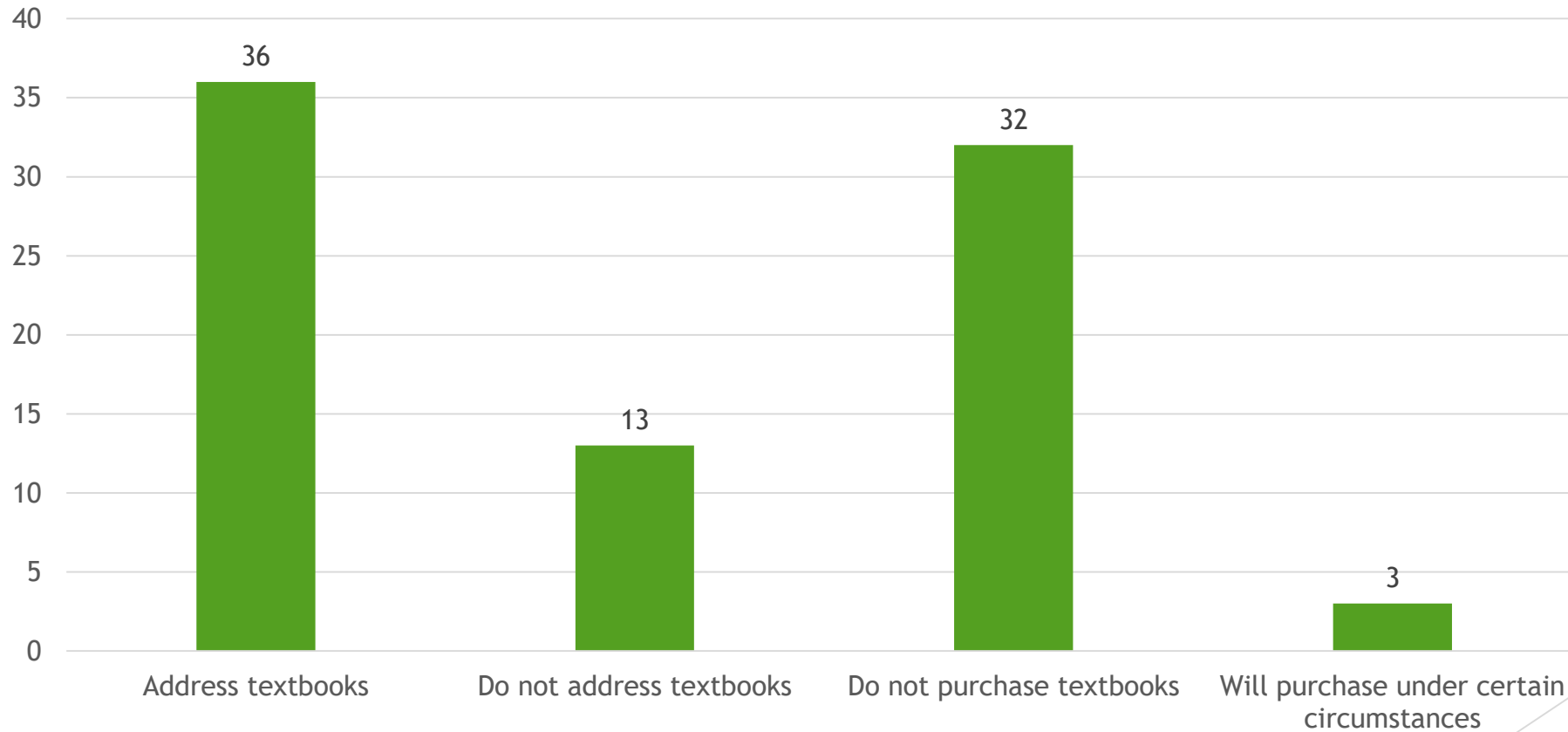
<https://scholarlykitchen.sspnet.org/2016/07/07/academic-libraries-and-the-textbook-taboo-time-to-get-over-it/>

Hsieh, C, and R. Runner. (2005). Textbooks, leisure reading, and the academic library. *Library Collections, Acquisitions, and Technical Services*. 29(2), 192-204.

Sayles, J. (1994). The textbooks-in-college-libraries mystery. *College & Undergraduate Libraries*. 1(1), 81-93.

My Look at Textbooks in CDPs

Library Policy



Textbooks on Reserves in Academic Libraries Programs

- ▶ **North Carolina State University (NCSU)**-“Each fall and spring semester, the Libraries works with the NC State Bookstores to purchase at least one copy of every required textbook and make them available on Reserve.”
<https://www.lib.ncsu.edu/textbookservice/>
- ▶ **The University of Oklahoma-Textbooks on Reserve**- “offers selected required textbooks available free of charge to students.... Our collection of textbooks primarily cover general education courses that have the highest enrollments as well as courses that have comparatively high-cost textbooks. While University Libraries is not able to purchase textbooks for every course, this approach reaches the greatest number students possible as well as assists those most impacted by textbook costs.”
<https://libraries.ou.edu/content/textbooks-reserve-0>
- ▶ **Ohio State University-The OSUL GE Textbook Project**- “purchases and provides copies of required textbooks for select General Education curriculum courses via the Libraries' Closed Reserve.” <https://library.osu.edu/about/departments/collection-development/ge-textbook-project/>

Textbooks on Reserves in Academic Libraries Programs- Challenges

Faculty members bringing books in after the library already purchased them, (Middlemas et al., 2012).

The cost to the library in terms of actual cost and staff resources made the project unfeasible to sustain (Laskowski, 2007).

Late delivery of the textbooks to the library by the bookstore, causing students to just purchase the textbook (Beck, 2012).

Books were stolen; security was needed when students did not return the book to the desk after the allotted checkout time (Beck, 2012).

Beck, S. (2012). Queensborough Community College: textbook reserve collection. *Community & Junior College Libraries* 18(3/4), 119-126.

Laskowski, Mary S. (2007). The textbook problem: investigating one possible solution. *Library Collections, Acquisitions, & Technical Services*. 31(3/4), 161-170.

Middlemas, J. P. Morrison, and N. Farina-Hess. (2012). Reserve textbooks: to buy, or not to buy?. *Library Philosophy & Practice*. 1-9.

eTextbook Programs in the Library

2014 U of Minnesota pilot- Inter library loan (ILL)/Course Reserve Required Reading Pilot Project, (Riha & LeMay, 2016).

the lack of availability of many titles in electronic format;



the importance of multiple simultaneous user eBooks;

limited functionality of eBooks including the inability to download or print a whole eBook

digital rights management restrictions when it comes to saving or using an eBook

Riha, E. & LeMay, D. (2016). Saving students money with eBooks: A cross-departmental collaboration between interlibrary loan and course reserve. *Technical Services Quarterly* 33(4), 386-408.

eTextbook Programs in the Library

- ▶ Southern New Hampshire University (Ratto and Lynch, 2012).
- ▶ East Carolina University (Ferguson, 2016).
- ▶ University of South Florida, Textbook Affordability Project <http://tap.usf.edu/>
- ▶ UNCC- E-Textbooks at Atkins Library <http://atkinsapps.uncc.edu/etextbooks>
- ▶ Indiana University <https://libraries.indiana.edu/linking-library-resources>
- ▶ San Jose State Library Affordable Learning Solutions <http://library.sjsu.edu/affordable-learning-solutions/textbooks-available-ebooks-library>
- ▶ LSU-E-Textbooks Initiative <http://www.lib.lsu.edu/ebooks/about>
- ▶ Cal Poly Robert E. Kennedy Library <http://lib.calpoly.edu/search-and-find/open-resources/required-textbooks/>

UNC Charlotte's E-Textbook Program

Two Approaches

- ▶ Mining the current textbook list and providing access to available titles through the library.
- ▶ Professor led collection development to enhance classes with unlimited access to course adopted titles.

Faculty E-Textbook Database



www.uncc.edu

J. Murrey Atkins Library

[Home](#)
[Contact Us](#)
[My Library Account](#)

Search this site



Faculty eTextbook Database

UNCC Faculty can search our database of over 150K ebooks to provide free, unlimited user access to course adoption titles for students.

If you have any questions, please feel free to contact atkinsebooks@uncc.edu.

Search Database

Title or Subject:

Author:

ISBN:

SEARCH

The Numbers

Textbook Expenditures by Semester and Method

Semester	Total Number of Textbooks	Textbooks Added from Bookstore List	Textbooks Added from Faculty Database	Textbook Expenditures
Fall 2014	117	62	55	\$14,193
Spring 2015	158	73	85	\$4,578
Fall 2015	106	45	62	\$6,876
Spring 2016	144	92	52	\$6,431

Student Savings and Cost per Use by Semester

Semester	Number of Students	Student Savings	Usage (Full-text downloads)	Cost of Use
Fall 2014	1,286	\$137,406.6	5,906	\$2.40
Spring 2015	2,644	\$204,703	12,123	\$0.38
Fall 2015	1,763	\$151,664.46	8,773	\$0.78
Spring 2016	2,085	\$224,177	14,902	\$0.43

Student and Faculty Surveys

- ▶ The course use research team plans to put together a survey with sample questions to pose to students.
- ▶ Here are some examples questions the members of the team have submitted so far:
 - ▶ How did you learn your textbook was available as an e-book through the library?
 - ▶ Rate your experience using the library provided e-book as a course text
 - ▶ What is your preferred format for textbooks?
 - ▶ Would you be willing to use a free e-book version of a required textbook?
 - ▶ How did you read the e-textbook?

Student and Faculty Feedback

THANK YOU FOR
PROVIDING THE
BOOK FOR FREE!!! -
Student

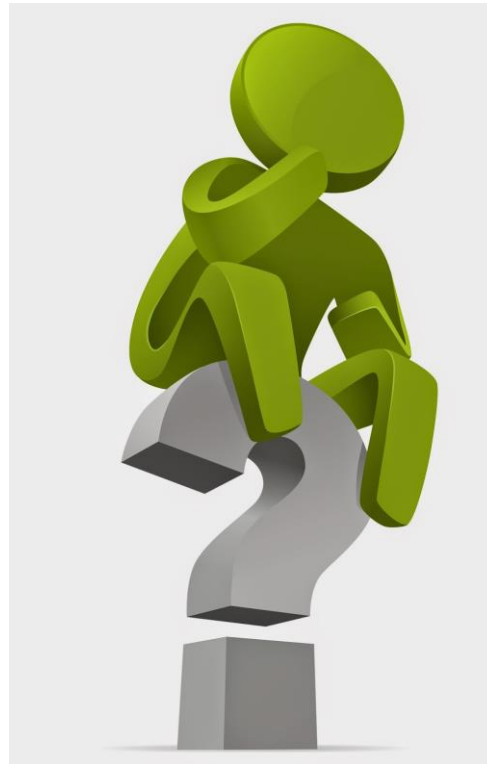
I have a blind student in my class
who needs her textbooks to be
converted to an audible format. It
was of enormous help that the
textbook we used was available as a
pdf file. - Faculty

Just understand that,
paradoxically, promoting
ebooks through the library is
helping to kill the book. -
Faculty

I didn't like the format of
not having the book in
one document but it was
very cost efficient -
Student

Other issues to consider

- ▶ Affects on student success
- ▶ Bookstore sales
- ▶ Publisher sales
 - ▶ New publishing sales models



Lets Discuss!

