



Charlotte Initiative

The University Press Dilemma

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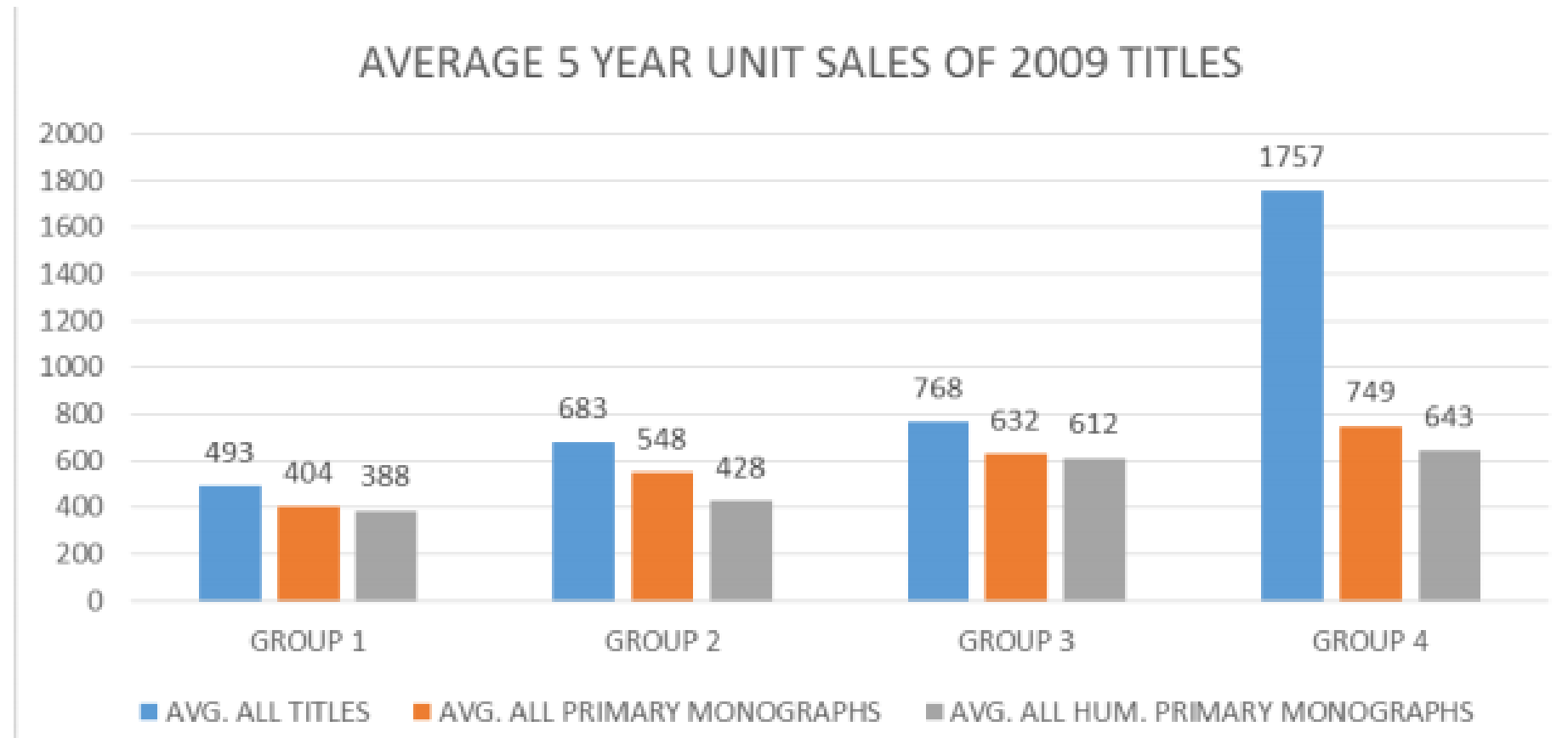
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AAUP University Press Grouping System

- Group 1: Annual Sales under \$1.5 million
- Group 2: Annual Sale between \$1.5 million -- \$3 million
- Group 3: Annual Sales between \$3 million -- \$6 million
- Group 4: Annual Sales over \$6 million

Monograph Sales



Source: Esposito/Barch, Monograph Output of American University Presses, 2009-2013

<https://3spxpi1radr22mzge33bla91-wpengine.netdna-ssl.com/wp-content/uploads/2017/02/Monograph-Output-of-University-Presses.pdf>

Subsidy Funding for UP Monographs

3,000 monographs per year published by AAUP Presses

\$10,000 stipend per book to support CI principles

\$30 million annual cost

Divided by 2,500 American libraries

That would cost \$12,000 per library

Or...\$4 per book

Thank you

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